

B&B Bulletin

July 2010

Fypon: Brand Recognition & Product Awards

Since the beginning of 2007, Fypon has received more than 30 product and marketing awards in a variety of industry competitions. Their team is completely committed to creating products and marketing materials that support the selling needs of our customers.



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Builder Magazine Builder's 2010 Brand Use Study rated Fypon as:

- * #1 ranking in Brands Most Used in the Decorative Mouldings/Trim/Columns:Interior and Decorative Mouldings & Columns: Exterior Categories
- * #1 ranking in Brands Used in Past 2 Years in the Decorative Mouldings/Trim/Columns:Interior and Decorative Mouldings & Columns: Exterior Categories
- * #1 ranking in Brand Familiarity in the Decorative Mouldings/Trim/Columns:Interior and Decorative Mouldings & Columns: Exterior Categories
- * #1 ranking in Quality in the Decorative Mouldings/Trim/Columns:Interior Category

BuilderNews Magazine

Selected Fypon faux beams as one of the Best Products of 2009.

Multi-Housing News Magazine

Named Fypon as a 2009 Product Choice Award winner in the Trim/Moulding category for the second year in a row.

Building Products Magazine

- * The Fypon Hybrid Balustrade and Compound Curve Stairway System in the William E. Poole Collection was named a winner in the 2009 Most Valuable Product (MVP) Awards Competition sponsored by Building Products magazine. Dozens of companies submitted entries and there were just 21 winners. This is the third time in recent years Fypon has won this prestigious award. Previous recognition came for our PVC Column Wraps and our fireplace surround.
- * Fypon's PVC column wrap was ranked as #49 on Building Products' Top 100 Products list in 2009.
- * Fypon won one of just five Best Overall Web Site awards in the Building Products magazine "2008 Vanguard Awards", reflecting all building product manufacturers. Fypon also received the following additional awards for our web site:
 - Best in Class, Best Navigation
 - Best in Class, Best Product Information for Professionals
 - Best in Class, Best Installation Support
 - Honorable Mention, Best Design

Residential Design & Build Magazine

Named two Fypon products as part of their Top 100 Products that generated the most reader interest in 2009. Fypon's William E. Poole Collection Cuploas were ranked as #37 and the Miterless Crown Moulding System was ranked as #92.

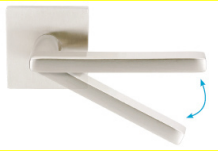


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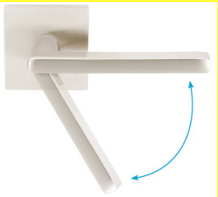


Hardware Update

28° latch



Standard latch



Ergonomic alternative latch shortens Rotation

Emtex is pleased to introduce their 28° latch as an optional upgrade. These latches are available for all of their current brass, bronze, and wrought steel privacy, passage and handlesets. Note: This latch is not an after market option. The lock is specifically designed to work with this optional latch and must be ordered at the same time as the latch. Latch adds \$20 to list price.

New Crystal Knobs:



Bristol shown with Disk Rosette



Hampton shown with #8 Rosette



Georgetown shown with Rope Rosette

Simonton: New Colors

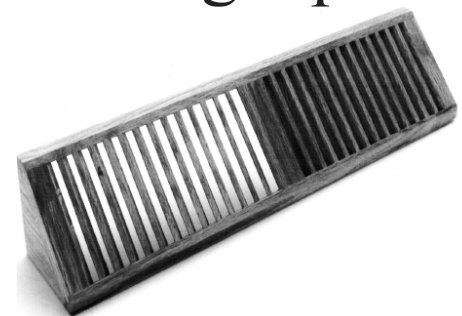
Simonton Windows® has introduced a variety of popular exterior color options in its Decorum™ by Simonton line of window and door style solutions. This new assortment of durable, eye-catching colors includes Brick, Chocolate, Bronze, Cream, Driftwood, Pine and Tan. These exciting new exterior color options can be combined with interior laminates and hardware finishes in the Decorum by Simonton line to create a stylish, personalized look, both inside and outside the home. Homeowners can combine any of these exterior colors with White, Tan, and rich, authentic Antique Cherry, Maple and Contemporary Oak woodgrain interior options.

Premium hardware finishes in the Decorum line, including Brushed Nickel, Oil-rubbed Bronze, Polished Brass, Dark Bronze, White, Driftwood and Tan, can be selected to complement and create a customized look.

The durable Decorum by Simonton products are designed to appeal to the growing consumer trend to integrate the color of windows and patio doors into the overall look of the home. A limited 10-year warranty is available on the exterior colors that covers peeling, blistering and corrosion, and significant ultraviolet fading or discoloration caused by natural conditions. Unpainted vinyl components are covered under Simonton's vinyl lifetime warranty

<http://www.simonton.com/TopMenu/Press/Press/ExteriorColorsAddedtoDecorumbySimontonWindowStylingSolutions.htm>

Catalog Update



Section 11G: page 22 - Baseboard register grille is no longer available with a damper



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